



Dear Friends of UMass Engineers Without Borders Chapter,

THANK YOU

2020-2021 SPONSORS

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Thomas C. Baile
John Underwood
Paul Weinberg and the
Community Foundation

SILVER

James Shields & Marilynn
Shields

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2019-2020 SPONSORS

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**Thank You to the
companies and individuals
who made smaller
cash and in-kind
contributions,
acknowledged as
EWB UMass Amherst
Donors.**

The University of Massachusetts Amherst student chapter of Engineers Without Borders invites you to participate as a **SPONSOR** of the 14th Annual EWB UMass Amherst Sponsorship Appeal. Over the years, we have continued to grow as a community, and this would not be possible without the generous support of our sponsors who value the development of young engineers with the goal of contributing to humanity. We are aware that your company has an interest in UMass Amherst engineering graduates, many of who are involved in this community and hope to continue this work after graduating. Included in this mailing is our Winter 2021 EWB UMass Amherst newsletter describing both of our current programs: the Ghana project in its 7th year and the Kenya program in its 15th year.

Last year we raised \$32,211: \$22,160 from sponsors & donors, and \$5,986 from the EWB Crowdfunding appeal. We unfortunately had to cancel our auction in Spring 2020 because of the COVID-19 pandemic, but we made a comeback in the fall with our most successful 6k race fundraiser yet, raising \$4,065.

Sponsors are individuals or organizations who donate enough to qualify for bronze, silver or gold, while donors include the rest of our supporters. **Our fundraising goal for 2020-2021 is \$40,000.** This money will go directly towards implementing projects in both Kenya and Ghana as well as other events on campus such as our monthly chapter meetings.

Please circulate this information to your employees. You can combine their individual donations with your corporate donation to participate at any Sponsor level; it adds up quickly.

At all sponsor levels, you will receive your company's name or your name on the back of our chapter t-shirts, listed on our website (www.ewbumass.org), and in our auction program. We are currently planning for the 14th Annual EWB UMass Amherst Auction & Social, which will be tentatively held on the evening of **Saturday, April 17**, remotely. Networking opportunities with corporate sponsors, alumni and friends from the business, academic, and philanthropic communities throughout Hampshire County, are also a benefit of this event.

- **Gold Sponsor**, \$2,500, includes company logo
- **Silver Sponsor**, \$1,500
- **Bronze Sponsor**, \$1,000

Sponsorship and donations are very meaningful ways to publicly show your support.

Your generous contributions to the EWB USA UMass Amherst chapter aids with the direct costs of sustaining the Ghana and Kenya projects. Both projects unfortunately had to cancel their trips this year, but are working on remote implementations as they wait to be able to travel again. The Kenya project is working on remotely extending the pipeline that runs through the community of Nguluni. Project members plan the project with reports and technical drawings, and send them to community members for construction. The Ghana Project is continuing to develop their water distribution system which they had planned to implement in 2020, and are leading a mask-making remote implementation to bring cash flow to the community. From your generosity, the future engineers in this national organization will gain cultural sensitivity and global perspectives. Your contributions will allow students that are part of the travel team be able to participate and gain experience regardless of their individual financial circumstances.

We understand you are asked to support many good causes, if you are unable to sponsor at this time but are willing to participate as a Donor, please see information in the form included in this mailing.

If you can sponsor, **please return the Sponsorship Form along with your check by February 26th, 2020.** Please do not hesitate to email Megan Anderson, Fundraising Chair, at mlanderson@umass.edu with any questions you may have. Thank you for your consideration.

Sincerely,

Megan Anderson

Megan Anderson
University of Massachusetts Amherst, '21
Mechanical Engineering
EWB UMass Amherst Fundraising Chair