Dear EWB UMass Amherst Sponsor,

The University of Massachusetts Amherst student chapter of Engineers Without Borders invites you to participate as a SPONSOR of the 10th Annual EWB UMass Amherst Sponsorship Appeal. Over the years we have continued to grow as a community, and this would not be possible without the generous support of our sponsors who value the development of young engineers with the goal of contributing to the humanities. We are aware that your company has an interest in UMass Amherst engineering graduates, some of which are involved in this community and hope to continue this work after graduating. Included in this mailing is our Fall 2016 EWB UMass Amherst newsletter describing both programs: the GHANA program in its 3rd year and the KENYA program in its 11th year.

We are currently planning for the 10th Annual EWB UMass Amherst Auction & Social. This event will occur on campus, so as to increase the number of faculty and student participation. Networking opportunities with corporate sponsors, alumni and friends from the business, academic, and philanthropic communities throughout Hampshire County, are also a benefit of this event. Last year we raised $22,650, $13,850 from sponsors, $6,300 from the EWB Crowdfunding appeal and $2,500 from the auction. Our fundraising goal for 2016-2017 is $25,000.

Please circulate this information to your employees. You can combine their individual donations with your corporate donation to participate at any Sponsor level; it adds up quickly.

At all sponsor levels, you will receive your company’s name or your name on the back of our chapter tees, listed in our auction program and website: blogs.umass.edu/ewbumass/.

- **Gold Sponsor**, $2,500, includes company logo
- **Silver Sponsor**, $1,500
- **Bronze Sponsor**, $1,000

We understand you are asked to support many good causes, if you are unable to sponsor at this time you may participate as a Donor, see our Sponsorship form included in this mailing.

Your generous contributions to the EWB USA UMass Amherst chapter aids with the direct costs of sustaining the Ghana and Kenya programs. As previously stated, UMass Amherst alumni, faculty and students as well as Five College engineering students will be attending the event; providing your company the ability to network with a diverse group of people. From your generosity the young engineering students involved in this club will gain cultural sensitivity and global perspectives. Also your contributions will allow students that are part of the travel team be able to participate and gain experience regardless of their individual ability to pay for travel

Sponsorship is a very meaningful way to publicly show your support.

If you can sponsor, please return the Sponsorship Form along with your check by Jan 27th, 2017. As Fundraising Chair, please do not hesitate to email Noelle Koch at nakoch@umass.edu with any questions you may have. Thank you for your consideration.

Sincerely,

Noelle Koch, Class of 2018, Civil and Environmental Engineering  
EWB USA UMass Amherst Fundraising Chair

University of Massachusetts Amherst  
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