



Engineers Without Borders - USA
University of Massachusetts Amherst
Student Chapter

November 20, 2019

THANK YOU

Dear Friends of UMass Engineers Without Borders Chapter,

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**Thank You to the
companies and individuals
who made smaller
cash and in-kind
contributions,
acknowledged as
EWB UMass Amherst
Donors.**

The University of Massachusetts Amherst student chapter of Engineers Without Borders invites you to participate as a **SPONSOR** of the 13th Annual EWB UMass Amherst Sponsorship Appeal. Over the years, we have continued to grow as a community, and this would not be possible without the generous support of our sponsors who value the development of young engineers with the goal of contributing to humanity. We are aware that your company has an interest in UMass Amherst engineering graduates, many of who are involved in this community and hope to continue this work after graduating. Included in this mailing is our Fall 2019 EWB UMass Amherst newsletter describing both of our current programs: the Ghana project in its 6th year and the Kenya program in its 14th year.

Last year we raised \$37,056.76: \$24,977.61 from sponsors & donors, \$5,376.00 from the EWB Crowdfunding appeal, \$1,757.15 from our annual 5K race fundraiser, and \$4,946 from the auction. Sponsors are individuals or organizations who donate enough to qualify for bronze, silver or gold, while donors include the rest of our supporters. **Our fundraising goal for 2019-2020 is \$40,000.** This money will go directly towards implementing projects in both Kenya and Ghana as well as other events on campus such as our monthly chapter meetings.

Please circulate this information to your employees. You can combine their individual donations with your corporate donation to participate at any Sponsor level; it adds up quickly.

At all sponsor levels, you will receive your company's name or your name on the back of our chapter t-shirts, listed on our website (www.ewbumass.org), and in our auction program. We are currently planning for the 13th Annual EWB UMass Amherst Auction & Social, which will be tentatively held on the evening of **Saturday, April 25** in the Old Chapel on campus. Networking opportunities with corporate sponsors, alumni and friends from the business, academic, and philanthropic communities throughout Hampshire County, are also a benefit of this event.

- **Gold Sponsor**, \$2,500, includes company logo
- **Silver Sponsor**, \$1,500
- **Bronze Sponsor**, \$1,000

Sponsorship and donations are very meaningful ways to publicly show your support.

Your generous contributions to the EWB USA UMass Amherst chapter aids with the direct costs of sustaining the Ghana and Kenya projects. The Kenya project plans on implementing additional handwashing stations in Nguluni and connecting existing water storage tanks to increase water availability, as well as collecting data regarding the water quality of the various systems in the community to begin focusing on water quality projects. The Ghana Project is currently analyzing data that was collected on the most recent trip in order to design a water distribution system to implement in Saviefe-Deme in the summer of 2020. From your generosity, the future engineers in this national organization will gain cultural sensitivity and global perspectives. Your contributions will allow students that are part of the travel team be able to participate and gain experience regardless of their individual financial circumstances.

We understand you are asked to support many good causes, if you are unable to sponsor at this time but are willing to participate as a Donor, please see information in the form included in this mailing.

If you can sponsor, **please return the Sponsorship Form along with your check by February 23rd, 2020.** Please do not hesitate to email Robert Kennedy, Fundraising Chair, at rfkennedy@umass.edu with any questions you may have. Thank you for your consideration.

Sincerely,

Robert Kennedy

Robert Kennedy
University of Massachusetts Amherst, '20
Civil & Environmental Engineering
EWB USA UMass Amherst Fundraising Chair